



CURE JM FUNDRAISING GUIDELINES

Thank you for considering holding a fundraiser to benefit the Cure JM Foundation.

It is through the generosity of individuals like you that we are able to continue supporting the much-needed research and educational programs for JM. Before starting your fundraising efforts, please review and follow the guidelines listed below.

After filling-out this form, please sign and return this document to Cure JM. We look forward to working closely with you to ensure your event is a big success!

Please provide the following information about your fundraiser:

Name _____

Address _____

Phone number(s) _____

Name of event _____

Type of event _____

Event address _____

Date/time of event _____

Expected revenue _____

Please adhere to the following fundraising guidelines for Cure JM:

- 1) All fundraising materials must use the terminology: *TO BENEFIT THE CURE JM FOUNDATION* or *BENEFITING THE CURE JM FOUNDATION*. It must be clear that fundraising events are held to *benefit* Cure JM, and they are not a Cure JM event.
- 2) All materials bearing the Cure JM name or logo need to be approved by Cure JM prior to the production, distribution, broadcast, or publication of any printed materials, publicity releases or advertising related to the event. The Cure JM logo may not be altered in any way. All materials should include the Cure JM website: www.curejm.org
- 3) Donations for your fundraising event can be made by check, cash or credit card. All checks should be written out to the Cure JM Foundation. Please deposit cash donations and send a check or money order to Cure JM for the total amount. Credit card donations can be made on-line at the Cure JM website. Donors can specify to which fundraising event they are donating. All net proceeds from your fundraising event should be mailed to the Cure JM Foundation within thirty days of the event.



4) All necessary insurance, licenses and permits should be obtained. You must agree to indemnify and hold the Cure JM Foundation harmless from any and all claims of any kind or nature whatsoever arising out of, or in any way related to the event.

5) All services and items required for your event ideally should be donated so your expenses are minimal. Cure JM can provide "sponsorship request letters" to help in your acquisition of these services and items. Your fundraising event should not result in any costs or expenses for Cure JM, unless expressly agreed in writing in advance by a Cure JM Foundation Board member.

6) Cure JM is here to help! Cure JM can guide you in your fundraising efforts and help provide some of the literature and materials you will need. For large events, Cure JM can also help you with media contacts and template press releases to generate interest in local TV and newspaper coverage.

7) Please sign and return this document to Cure JM. By signing this document, you are providing your consent to abide by the Cure JM Guidelines.

Cure JM looks forward to working with you to ensure your fundraiser is a BIG success! We sincerely appreciate your help in increasing awareness and funding for Juvenile Myositis research!!!!

I agree to follow the Cure JM Fundraising Guidelines as provided in this document.

Name: _____

Date: _____

Please mail, fax or scan and email this completed and signed form to the Cure JM Foundation.

Cure JM Foundation
836 Lynwood Drive
Encinitas, CA 92024

Fax number: 760-230-2243

E-mail address: shari.hume@curejm.com